

International Brochure

Projects

done by

Meilleurs Ouvriers de France













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Dear Client,

Amongst the 240 professions of "Meilleurs Ouvriers de France", a large number of them can accompany your architects, decorators, landscapers to create the impossible for you. SERVICE A LA FRANÇAISE was created by people experienced on projects and engineers that have intervened for years internationally; it is thus natural that our third offer is related to the implementation of exceptional projects.

If the choice of activity fields has no limit except the human imagination, we have voluntarily limited our project offer by combining 30 crafts of "Meilleurs Ouvriers de France" in the following four areas:

- Hotel rebranding / relooking so that your hotel becomes a unique place that does not exist anywhere else
- Hotel uniforms and boutique lines so that the memories of your clients live on beyond their sumptuous stay
- Ceremonies and corporate anniversaries so that these events are remembered for life
- Exceptional decoration and rehabilitation so that perfection is no longer impossible

To offer you the best, the "Meilleurs Ouvriers de France" will intervene either alongside your public relations department, architect or decorator or alongside one of our French Team Leader, architect or decorator who are internationally renowned.

Convinced that SAF can meet your needs, I look forward for a rendez-vous at your establishment.

Vincent LATAPIE, Founder,



Service à la Française



Service à la Française Experts: Meilleurs Ouvriers de France

France has a tradition that was perpetuated over centuries: it classes, organises and rewards the best French skilled workers and craftsmen through organisations such as "Meilleurs Ouvriers de France" (over 100 years) or 'Compagnons du tour de France' (over 800 years).

They have all been trained in auditing knowledge since they have all passed the tests proposed during the competitions. They know how to train since learning is for them the main way to access knowledge.



Frédéric FAURE Meilleur Ouvrier de France Landscape gardener Founding member of SAF

Zoom on "Meilleurs Ouvriers de France" (MOF)

Many craftsmen in France and abroad dream about the MOF in their «blue-white-red collar». The "Meilleurs Ouvriers de France' competition was created in 1924 to promote "the high qualification in the exercise of a professional activity in the artisanal, commercial, service, industrial or agricultural field". Only the highly skilled craftsmen obtain this medal, hence the admiration it arises.

The competition is divided into 16 groups and assembles 240 crafts including catering and hospitality (hotel industry), construction and architectural heritage, manufacturing, clothing, jewellery, music, and food. More publicised than others of this group, the cuisine - gastronomy class distinguishes the chefs.

List of Meilleurs Ouvriers de France's crafts

Catering and hospitality

- •Chef (gastronomy)
- Maître d'hôtel • Sommelier
- Barman
- Gouvernante
- Receptionist

Food professions

- Pastry chef
- Delicatessen and catering
- Baker
- Ice cream maker Chocolatier
- Cheesemonger
- Fishmonger
- Primeur

Building trades, heritage architectural and works public

- Carpentry and timber construction
- Joinery
- Cover-ornemanist
- Plumbing, sanitary installation, fontainerie
- Floor tile
- Building smog
- HVAC-heating
- Plaster trades-gypserie
- Masonry
- Art mosaic
- Stone crafts
- Decorative mirrors
- Interior painting decorations
- Marble work
- Metalwork-locksmith
- Art ironwork
- Engraver-ornemaniste
- Architectural models
- Occupation of the pool

Textile and leather crafts

- Draftsmen for textiles and wallpapers
- Weaving, silk weaving
- Fabric printing
- Dveina
- Carpet restoration and tapestries
- · Cleaning, primer
- Gainerie and gainerie d'art

Housing professions: wood and furnishing

- Cabinetmaking
- Joinery in seats
- Turner and torsor on wood
- Wood sculpture
- Restorer of furniture
- Tapestry-decoration
- Upholstery
- Framer-doreur on wood

Restorer of paintings Rentoileur

- Marquetry
- Cooperage
- Basketry
- Pipier
- Traditional lacquer
- Shipbuilding wood and

composite materials **Metal crafts**

- Art foundry
- Ornamental bronze
- Goldsmith
- Art dinanderie

Industry crafts

- Boilermaking
- Sheet metal work
- Body repairer automotive
- Manual welding of metals
- · Tooling, mechanical prototyping
- Electrical engineering

- Forging
- Industrial models
- Art and technique of materials
- Modeling, construction
- Conception assisted by tooling computer products mechanical
- Automotive technology
- Energy services trades

Earth and glass crafts

- Porcelain modeler
- Porcelain decoration
- Decoration on faience
- Glassware, crystal
- Art stained glass
- Santons
- Ceramic restoration
- Glass blowing with the torch

Clothing professions

- Modiste
- lingerie, corsetry, bra
- Ready to wear couture-day
- Ready to wear couture-evening

Fashion and beauty

- Lace
- Hand embroidery
- Glove
- Shoes
- Leather goods
- Hairdressing
- Aesthetics, make-up art

- Jewellery
- Jewellery, precious metals
- Polishing in jewellery
- Diamond
- Lapidary, colored stones
- Fine jewellery crimping

- Techniques of precision • Surgical instruments
- Eyewear
- Dental prosthesis • Watchmaker-restaurateur
- Armory

Crafts of engraving

- Model engraving, heraldry
- Engravin ornamental engraving • Engraving on copper and steel
- Glyptic
- Enamelling

Businesses of communication,

- multimedia, audiovisual • Printing, communication
- graphics, multimedia
- Binding • Slab on the edge
- Gilding
- Graphics, Photography
- Calligraphy • Illumination
- Digital Imaging

Animated Image Trades

- Crafts related to music
- Lutherie-archery • Luthrie-guitar
- Traditional instruments

Agriculture and Landscaping

- Landscaped gardener
- Blacksmith
- Saddlery, upholstery, harness • Floral art
- Food safety
- Commerce and services • Energy efficiency consulting • Finishing decoration
- Optics and eyewear Taxidermy
- Animal grooming





Projects by Service à la Française









SAF offers its customers a team of engineers specialised in the setting up of projects on 5 continents with the aim of meeting your most exclusive and luxurious needs involving the "Meilleurs Ouvriers de France".

Given the variety of crafts covered by the "Meilleurs Ouvriers de France", we can intervene in the rebranding of a hotel or makeover of staff alongside your marketing and communication team, ornamental projects for ceremonies, engraving of birthday medals or projects related to exceptional decoration and rehabilitation.

We also propose associating different crafts of the "Meilleurs Ouvriers de France" for the establishment of a boutique hotel line for a hotel group by gathering fashion designers, underwear and wedding dresses designers, jewellers, and model makers. Your project is ours if we can accompany you in your search for excellence and uniqueness.

We have combined some professions of the "Meilleurs Ouvriers de France" in four project areas:

- 1 Hotel rebranding / relooking
- 2 Hotel uniforms and boutique lines
- 3 Ceremonies and corporate anniversaries
- 4 Exceptional decoration and rehabilitation



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Hotel rebranding / relooking

Projects done by Meilleurs Ouvriers de France

200

Project area 1: Hotel rebranding / relooking

Framework

We have combined some professions of the "Meilleurs Ouvriers de France" with the objective of offering an exceptional deal to accompany your decorators or your marketing team in the implementation of projects within your institution.

Creating a new brand image may require a lot of know-how in countries where it does not exist or is not according to your level of requirement.

Creating a new brand image can involve the makeover of your staff, new outfits, and new hairstyles.

For example, a hotel can have the new garden entrance or floral decorations of its establishment done by a "Meilleur Ouvrier de France" to enhance its brand image. The implementation of your new website, review of your home page or the logo of your establishment will be an opportunity to have great photos taken by a "Meilleur Ouvrier de France" photographer and web design works done by a "Meilleur Ouvrier de France" web designer.

Our best model makers from France can also create the 3D logo of your establishment in "XXL" size.



Luxury model by MOF model maker



Relooking of hotel staff by MOF hairdresser-visagist



Floral design by MOF grand florist



Project area 1: Hotel rebranding / relooking

Selected crafts

















Project area 1: Hotel rebranding / relooking

Presentation of crafts

Model maker (Luxury boutique)

Craft description:

The model maker intervenes in two broad areas: one that is more relevant to the industry and his techniques and the other, more towards architecture and artistic heritage. He carries out the "works" in strict respect of the specifications, knows how to document, respects the costs and time. The execution is perfect and complies with the rules governing the profession, styles, and architectures.

Project idea:

The model maker makes a model to highlight your brand, displays it at the entrance of your establishment. He can also make the logo of your establishment in two or three dimensions.



Graphic / Web designer

Craft description:

The graphic/web designer creates the look, layout, and features of a website, adapting it to your needs and requirements. He understands both the concept of graphic design and computer programming with combined skills such as creativity, imagination and attention to detail.

Project idea:

The graphic / web can work on a brand new website for your establishment or update your existing site to match current trends, allowing your establishment to reach set goals.

Animator (Cartoon designer)

Craft description:

The animator will use sequential images of drawings, puppets and models to produce high quality films for your establishment, through commercials, computer games, music videos and websites

Project idea:

The animator will work to produce original animations (cartoon) for your establishment.



Service à la Française, international brochure - Projects done by Meilleurs Ouvriers de France

Grand photographer

Craft description:

The photographer must be able to perform all types of photographs in the context of his professional activity, outdoors or indoors, in artificial light or in daylight. Digital editing and printing with proper calibration.

Project idea:

The photographer will prepare a booklet, create ideal photos to highlight your establishment, your brochures, your website, and social networks.





Project area 1: Hotel rebranding / relooking

Presentation of crafts

Hairdresser-visagist for hotel

Craft description:

The hairdresser carries out all the hair care, all colour effects by colouring, permanent shaping of hair. He practices all types of cuts, temporary shaping, and hairstyles. He does personalised urban, classical, fashionable, stylish, and occasional hairstyles, adapting his creation to the morphology and style of his clients.

Project idea:

The hairdresser creates original hairstyles for your staff, in respect to the standard of your establishment.



Hotel florist

Craft description:

The florist makes beautiful bouquets, complex floral arrangements, designs of all styles with plants, accessories, supports and contents, with dexterity and technicality. He has a thorough knowledge of flowers and plants, styles (decorative, plants, linear, pièce de forme, and asymmetry), expression of floral arrangement: parallel, graphic, blurred, fluid, active, passive, neo-decorative structures, by bunch and plant movement, textures, colours, plant morphology, balance, proportions, and volumes.

Project idea:

The florist can make floral arrangements and seasonal bouquets for your prestigious establishment or for an exceptional event such as a wedding.

Landscape Gardener

Craft description:

The landscape gardener carries out the preparatory work, which includes design and reading of a plan. He masters graphic representations (materials, plants), various elements of decoration, scales, planimetry, altimetry. He not only calculates, sets up, sizes and manages his job but also considers its financial aspects. He masters arrangement techniques based on materials.

Project idea:

The landscape gardener can create a garden for your gourmet restaurant or the entrance of your hotel by integrating a beautiful lighting and respecting the requirements and the image of your company.





Project of a second

Hotel uniforms and boutique lines



Project area 2: Hotel uniforms and boutique lines

Framework

We propose to regroup the 'Meilleurs Ouvriers de France' to create your personalised line and design uniforms for your staff. In partnership, makers of coat, costumes, lingerie, swimwear, evening dresses, wedding and jewellery can be designed in your establishment by the 'Meilleurs Ouvriers de France'. Our partner factory will create models and lines.

For example, a hotel group can develop a 'Summer clothing line' according to the themes and colours associated with its brand.



Boutique hotel line by MOF fashion designer



Project area 2: Hotel uniforms and boutique lines

Selected crafts











Project area 2: Hotel uniforms and boutique lines

Presentation of crafts

Jewellery designer

Craft description:

The jeweller can determine the techniques to implement a robust, functional, and artistic product according to the drawing. He knows and implements the different techniques of shaping and adjusting the volume of the metal as well as the different styles of setting, enamelling and beating techniques. He guarantees a good finish.

Project idea:

The jeweller comes with a creative team for the development of a hotel boutique line "jewels" and he will create a line for your establishment according to your choices.



Fashion designer

Craft description:

The fashion designer for men and women clothing will develop and adapt fashion, style and quality materials to create a unique clothing line for your establishment. When he creates custom clothing, he gives the customer a choice of fabrics, takes measurements and cuts the material using a pattern he designed. He pins the garment together before sewing to check for necessary adjustments.

Project idea:

The fashion designer can design a unique clothing line for your establishment, such as uniforms for your staff.





Milliner designer

Craft description:

The milliner can make feminine and masculine hats, creative and unitary, or in small series respecting criteria of quality, aesthetics, and creativity.

Project idea:

The milliner will work with the creative team to develop a boutique hotel clothing line, just like your establishment image, or your brand. He can create hats to complete the uniforms of your staff.



Fashion designer (Lingerie, corsetry, bra, swimwear)

Craft description:

The professional entirely creates tailor-made underwear, dresses, pants, jackets, vests, and coats. He proceeds methodically and meticulously in taking measurements. Each piece is made by integrating the physical characteristics of each client. The tailor then traces a pattern and creates a template. He cuts the fabrics with the right dimensions and assembles the finishing.

Project idea:

The creator will work with his team to develop a boutique hotel clothing line that reflects your establishment and your brand. They will create your staff's uniforms or wedding dresses and tailored clothing for special ceremonies for your customers.





Ceremonies and corporate anniversaries

Projects done by Meilleurs Ouvriers de France



Project area 3: Ceremonies and corporate anniversaries

Framework

This offer, just as exceptional as others, brings together crafts capable of producing trophies, sculptures made of wood, metal or stone or engraving ceremonial medals.

A hotel could, for example, have a commemorative medal engraved by the "Meilleur Ouvrier de France" who intervenes at the Paris Mint or have a monumental statue made in his gardens to celebrate a special date.

For its reopening, a hotel group will still be able to see the layout of a reduced object model to display at its entrance hall with the intervention of our "Meilleurs Ouvriers de France" model makers.



3D Hotel logo by MOF model maker



Project area 3: Ceremonies and corporate anniversaries

Selected crafts









Project area 3: Ceremonies and corporate anniversaries

Presentation of crafts

Engraver

Craft description:

The engraver draws, traces and engraves a given subject in the required dimensions directly into different metals. He can express himself through engraving in volume, hollow or relief on medals, embossing or heraldic stamp. He knows how to refine his work and use the chisel with dexterity.

Project idea:

The engraver creates exceptional and unique medals for an exceptional corporate anniversaries party. He can create or reproduce unique pieces.



Sculptor (Wood, metal, resin)

Craft description:

The sculptor designs and constructs three-dimensional art works, utilising any combination of mediums, methods, and techniques: He carves objects from stone, concrete, plaster, wood, or other material, using abrasives, chisels, gouges, mallets, and other hand and power tools.

Project idea:

The sculptor may specialise in one technique or medium and can be identified accordingly to better suit the demands of your establishment. He can create unique sculptures for your establishment.

3D Model Maker

Craft description:

The model maker intervenes in two broad areas: one that is more relevant to the industry and his techniques and the other, more towards architecture and artistic heritage. He carries out the "works" in the strict respect of the specifications, knows how to document, respect the costs and time. The execution is perfect and complies with the rules governing the profession, styles, and architectures.

Project idea:

He will create the logo for your establishment in 3D alongside your advertising agency or completely from scratch by proposing a highly creative design, depending on your requirements.







Exceptional decoration and rehabilitation



Framework

This is the largest project that we offer. Our "Meilleurs Ouvriers de France" can support your decorator for a project in a country where the craftsmanship know-how does not meet your requirements. We can bring in a distinguished French decorator who will accompany the 'Meilleurs Ouvriers de France' to set up your project.

For example, a hotel may have its garden redesigned by a "Meilleur Ouvrier de France" Landscape Gardener according to a theme it has chosen - Zen gardens, French garden, SPA garden (...).

A castle or luxury residence can be rehabilitated with beautiful rose ceiling mouldings, a swimming pool with an exquisite mosaic, fine gold carving or a library painted trompe l'oeil.





Rehabilitation of luxury restaurant by a group of MOF (plasterer-decorator, interior painting and painting decorations, etc.)

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Selected crafts































Presentation of crafts

Model Maker

Craft description:

The model maker intervenes in two broad areas: one that is more relevant to the industry and his techniques and the other, more towards architecture and artistic heritage. He knows how to perform all calculations related to a project, all types of geometric and artistic plots. He carries out the "works" in the strict respect of the specifications, knows how to document, respects the costs and time. The execution is perfect and complies with the rules governing the profession, styles, and architectures.

Project idea:

He makes a model to highlight your brand, displays it at the entrance of your establishment. He can also make the logo of your establishment in two or three dimensions.



Plasterer-Decorator

Craft description:

The Plasterer-decorator is a building artist. He performs decorations in plaster or in materials that imitates stones. He carries out all types of plaster works on site. He does the pediments of doors, arched vaults, stoop arches, circular or elliptical domes, smooth or box shaped, column with curved shaft, smooth or fluted, doric tops, ionic, Tuscans; moulded base, ledge with mounted ornaments (denticles, ovals, raie de cœur, corbel...). He often works with decorators and architects.

Project idea:

The Plasterer-decorator will intervene as part of a project team for the rehabilitation and decoration of exceptional and unique places.

Mosaic Art

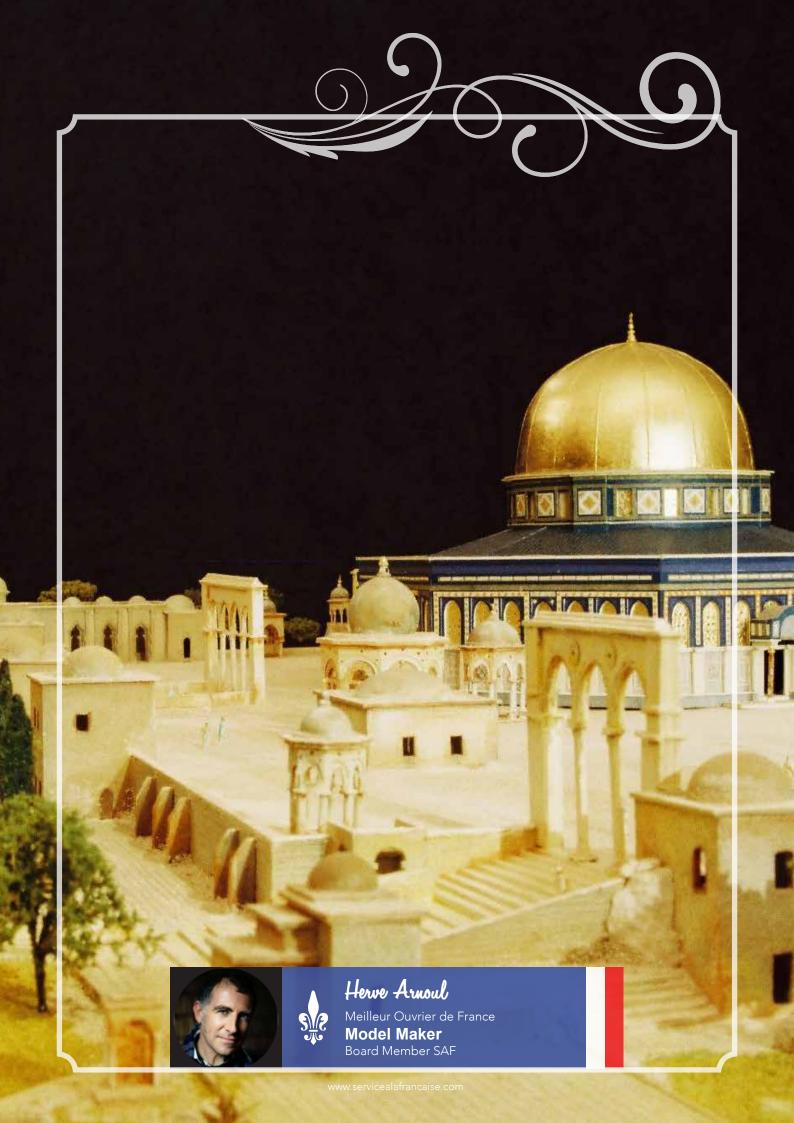
Craft description:

The Mosaic Art artist carries out his work through bonding or / and sealed in ceramic materials, terracotta, natural stone, and glass paste. He carries out complex works in his craft such as coating of a curved surface, a soil, and both exterior and interior sides of a wall.

Project idea:

The Mosaic Art artist will be part of a project team for the rehabilitation and decoration of exceptional and unique places (SPA, swimming pool, etc.)







Presentation of crafts

Marquetry art

Craft description:

The Wood Marquetry Artist relies on the palette of wood species. He creates compositions to adorn furniture and objects or to create paintings. He cuts natural or tinted veneers and assemble parts with hot glue before going to press. He can also stack the veneers and sand them. He often works with decorators and architects.

Project idea:

He is present on the model reproduction of historic places, architecture, boats, or plane projects.



Stained glass, and decorative mirrors

Craft description:

The work of this decorator includes the analysis and the project design, the organisation of the work which all requires a mastery of professional techniques. He works in conformity and in autonomy; shaping, U.V. bonding, engravings, and sanding. He knows the needs and the constraints, elaborates, and proposes hypotheses for work, shapes and communicates the project, manages the creation. He guarantees, by his self-checking capacity, the technical conformity of the works he carries out. He knows and applies the rules of prevention and safety.

Project idea:

The professional will be part of a project team for the rehabilitation and decoration of exceptional and unique places.



Interior and exterior painting decorations

Craft description:

The painter-decorator studies, organises, and does the preparatory works and finishing necessary for a very high-quality product. He knows how to calculate quantities of material, performs all types of drawings, and ensures the implementation of construction site. He carries out coatings and finishes on all types of supports. He knows how to represent a decoration project, draw, apply roughing and film coatings, look for tints, apply all types of paints, varnishes, decorative products, patina, or decorative patinas, spinning, wall coverings (wallpapers, thin or thick plastic coatings), apply floor coverings (textiles, plastics in strips or slabs).

Project idea:

The painter-decorator will be part of a project team for the rehabilitation and decoration of exceptional and unique places.





Presentation of crafts



Marble work

Craft description:

The marble worker carries out complex works, essential elements for life, defence, architectural decoration across civilisations and continents throughout centuries. He knows how to propose a solution; constructively responding to an architectural project and establishing the execution file. By his mastery of descriptive geometry, numerical computing tools, tracing, he can create pieces of varied forms. He masters perfectly the flow, size and machining processes, carving and calibration, rectification and polishing, assembling, laying and sealing on site and more.

Project idea:

The marble maker will intervene as part of a project team for the rehabilitation and decoration of exceptional and unique places.



Metalsmith

Craft description:

The metalsmith carries out all the metal works in accordance with the regulations. He knows how to read and interpret production plans. He designs and draws life – size scrolls and other decorative elements of a structure by respecting the historical and architectural style. His work may involve setting up and operating fabricating machines to cut, bend, and straighten sheet metal; shaping metal over anvils, blocks, or forms using hammer; operating soldering and welding equipment to join sheet metal parts; or inspecting, assembling, and smoothing seams and joints of burred surfaces.

Project idea:

The metal smith will intervene to fabricate, assemble, install or rehabilitate metal products and equipment.



Saddler

Craft description:

The saddler coachbuilder creates custom saddlery products such as car or pleasure boat seats, dashboard trims, ruffles, carpeting in the cabin, hoods, etc. Trade linked to the transformation of flexible materials of various origins with a creative and unitary character. The profession of coachwork requires a qualification at all stages of production considering:

- the great diversity of products,
- high aesthetic quality,
- the nobility of the material,
- the technical requirement of the fabrications.

Project idea:

The saddler intervenes to cover using leather and make leather shells of vehicles, private jet seats or exceptional furniture.





Presentation of crafts



Draftsmen for textiles and wallpapers

Craft description:

The draftsman for textiles and wallpapers performs the three pillars of the business in the usual framework of his professional activity:

- conception design, filling and cover all types of seats
- conception design, control of manufacture and installation of all types of decorations for windows (curtains, blinds...)
- manages the construction site of the craft, decorations, installation of ceiling, wall and furniture applications.

Project idea:

The draftsman for textiles and wallpapers can design the textile for the covering of seats in your establishment for all types of furnitures, based on your chosen colours and taste.

Tapestry-Decoration

Craft description:

The tapestry decorator covers all areas of decoration from creating to editing fabrics, wallpapers and other surfaces. He does preparatory work, such as: tests of materials, colour bars, surface treatment. He knows how to analyse the demands of the market and steer his documentary research. He has good knowledge of history of art and decoration. He knows the common printing techniques and can adapt his models. He knows how to enlarge or reduce a pattern in proportion.

Project idea:

The tapestry decorator accompanies the interior decorator during the creation of curtains and wallpapers for your establishment.



Upholstery

Craft description:

The upholsterer calculates, performs all types of layouts, sizes the work, and ensures the installation. He guarantees, by his self-checking capacity, the technical conformity of the work that he carries out. He knows and applies the rules of prevention and safety. He knows how to design a complex work according to the aesthetic and stylistic criteria related to the implementation of the fabrics. He masters colourful harmonies.

Project idea:

The upholsterer will be part of a project team for the rehabilitation and decoration of exceptional and unique places.



Presentation of crafts

Wood gilder

Craft description:

The gilder performs gold leaf work on any medium. He oversees the preparation, the restitution of the forms in their style, of the gilding with the gold leaf and the finishing.

Project idea:

The gilder artist will intervene as part of a project team for the rehabilitation and decoration of an exceptional place.





Landscape Gardener

Craft description:

The landscape gardener carries out the preparatory work, which includes design and reading of a plan. He masters graphic representations (materials, plants), various elements of decoration, scales, planimetry, altimetry. He not only calculates, sets up, sizes, and manages his job, but also considers the economic aspects of it. He masters arrangement techniques based on materials.

Project idea:

The landscape gardener can create a garden for your gourmet restaurant or the entrance of your hotel by integrating a beautiful lighting and respecting the requirements and the image of your company.

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